

7-28-3

Type	Hits	Search Text	DBs	Time Stamp	Comments
1 IS&R	0	("(adoradvert\$)with(test\$4orpoolorsa mpleorpopulation)same(profil\$4ordemo graphic\$4ortarget\$4ortailor\$4)and(@a d<19991122or@rlad<19991122)".PN. (ad or advert\$) with (test\$4 or pool or sample or population) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:08	
2 BRS	209	(ad or advert\$) with (test\$4 or pool or sample or population) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:13	
3 BRS	137	(ad or advert\$) with (test\$4 or pool or sample) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) not ad adj (hoc or infininitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:14	kwic
4 BRS	5	banner and (ad or advert\$) NEAR4 (test\$4 or pool or sample) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:16	kwic
5 BRS	626	(ad or advert\$) same (test\$4 or condition) near3 (pool or group or sample) not ad adj (hoc or infininitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:25	
6 BRS	81	(ad or advert\$) near6 (test\$4 or condition) near3 (pool or group or sample) not ad adj (hoc or infininitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:26	kwic
7 IS&R	4	((("5848396" or ("5724521"))).PN. banner and (ad or advert\$) with (test\$4 or pool or sample) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 10:38	
8 BRS	10	(ad or advert\$) with (select\$4) with (test\$4 or pool or sample) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 11:53	kwic
9 BRS	193	(ad or advert\$) with (select\$4) with (test\$4 or pool or sample) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 11:57	

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10	BRS	7	(banner) and (ad or advert\$) with (select\$4) with (test\$4 or pool or sample) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 12:04	kwic
11	BRS	43	(ad or advert\$) near2 (select\$4) with (test\$4 or pool or sample) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 12:32	kwic
12	BRS	0	(ad or advert\$) near2 (select\$4) with (benchmark) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 12:32	
13	BRS	0	(ad or advert\$) near2 (select\$4) with (baseline) not ad adj (hoc or infinitum) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 12:33	
14	BRS	220	(ad or advert\$) with (test\$4 or pool or sample or population) same (profil\$4 or demographic\$4 or target\$4 or tailor\$4) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 13:38	
15	BRS	2	banner same (ad or advert\$) with (random\$4) and (@ad<19991122 or @rlad<19991122)	USPAT; EPO; JPO; DERWENT	2003/07/28 13:39	kwic